

EMERALD SKY COMPLETED PROJECTS: OUTDOOR ADVERTISING CONTROL AND MANAGEMENT

Client	Description of work	Duration of Contract
Mangaung Metro Municipality	<p>Outdoor Advertising Master Plan:</p> <ul style="list-style-type: none"> • Design and Development of Thematic Signage Zones. Categorise areas of control. • Develop Pricing Valuation Model. • Design and Develop Street Furniture Concepts. • Implementation Plan. 	MARCH TO APRIL 2018
Different Private Clients	<p>Analysis, investigation, site survey, site observations and Compile Report and Site Plans for 28 different sites throughout Pretoria and Johannesburg areas, to determine the Road Safety Impact of the installation of Electronic Signs vs. Existing previously approved Static Billboards.</p> <p>Identify legally correct and workable locations for billboards and electronic signs.</p> <p>Outdoor Advertising Applications prepared on behalf of Applicants to different Authorities / Municipalities.</p>	JANUARY 2016 TO MARCH 2018
Sub-Consultants for GANT Project Managers, to: Ekurhuleni Metropolitan Municipality (EMM)	<ul style="list-style-type: none"> • Identify locations for 128 Industrial Stack Sign Sites in all industrial areas throughout EMM (legally correct located), Include sites in EMM GIS system with all attributes, Compile a GIS based site plan for each sign, Compile Technical Specifications and Pricing Schedule for Bid Document, Compile Evaluation Criteria for Tender; • Survey and assess 51 Taxi Ranks (EMM owned) for existing advertising on ranks to determine legality and EMM's potential income from signs, Compile a GIS based detailed site plan for each rank indicating all existing signs, Compile Technical Specifications and Pricing Schedule for Bid Document for removal of illegal signs, Compile Evaluation Criteria for Tender; Investigate and propose advertising opportunities on ranks to generate income for EMM; • For 4 Advertising Mediums: Street Name Signs, Suburb Name Signs, Litterbins, Commercial Street Light Pole Ads: Compile Technical Specifications and Pricing Schedule for Bid Documents, Compile Evaluation Criteria for Tender. 	MAY 2016 TO JANUARY 2017
Nkangala District Municipality	<p>Develop an Outdoor Advertising Model, Master Plan and Bylaws:</p> <ul style="list-style-type: none"> • Survey all billboards in the total Nkangala DM area. • Develop Advertising Signage Model and Master Plan to create opportunities for the market and NDM to advertise and market the area. • Compilation of Policy, Bylaws and Tariff Structure. Public participation and promulgation process with NDM. 	SEPTEMBER 2015 TO MARCH 2016
City of Cape Town	<p>Atlantis Industrial Area: Development of a Signage Plan / Signage Strategy and Implementation Plan for the area to market and identify the area, attract tourist and create a 'sense of place' through signage, advertising and road signs.</p>	MAY TO JUNE 2015
uThukela DM (Ladysmith, Kwa-Zulu Natal)	<p>Identification of locations for Welcoming signs and Billboards for the DM.</p> <p>Develop Ideas and Concept Designs for the construction of the signage.</p> <p>Compilation, Facilitation and Submission of applications to relevant Authorities, on their behalf.</p>	JANUARY 2015 TO APRIL 2015
Ekurhuleni Metropolitan Municipality	<p>Assistance with all outdoor advertising related studies, investigations, applications; Policy and Bylaw aspects and editing thereof; Tender Compilations and Tender Evaluations; new media evaluations; Survey and Audit of outdoor advertising signs along all Class 1, 2 and 3 roads, compile database, spreadsheet and a report sheet per sign of all surveyed signs, determine legality, log these locations on the EMM GIS system with attributes. Plotting of 700 applications on EMM GIS and scanning of reports linked to these 700 applications on GIS.</p> <p>Identify available locations for billboards throughout the EMM area in and along major roads. Assist EMM to determine internal ways and means, criteria and policy on income generation through outdoor advertising. Prepare approximately 300 applications to be submitted to the EMM Development Planning Department.</p> <p>Investigate and compile Role Clarifications Strategy and Model in the Municipality's structure.</p> <p>Compile Procedural Guidelines and Model for Processes and Internal Policies for the Outdoor Advertising Department.</p>	DECEMBER 2011 TO JUNE 2014

SANRAL: Northern, Southern & Eastern Region	Managing the advertising function and general assistance with all outdoor advertising aspects, including inter alia: Survey, logging and compilation of maps for all existing advertising signs and road signs along National roads; Evaluation of advertising applications; Professional assistance to SANRAL on all outdoor advertising aspects, correspondence and meetings with industry.	AUGUST 2000 TO DECEMBER 2004 AND: JANUARY 2008 TO JANUARY 2011 AND RENEWED: JANUARY 2011 TO JULY 2014
City of Tshwane	Surveying and Legal and Financial Audit of existing high impact outdoor advertising signs in the Northern Region; identifying the sign in type, in size and position; plotting of data points on CoT GIS system and linked on GIS to all attributes that was surveyed, full reporting with database and photos.	MAY 2011 TO JULY 2011
SANRAL: Southern Region (Eastern Cape)	Surveying and Audit (Legality) of all outdoor advertising signs along all National Roads in the Eastern Cape (approximately 2500km of roads, urban and rural areas), as well as road signs influencing these advertising signs, and demarcation of the areas of control for outdoor advertising control purposes. Compilation of maps with location of signs, photos of signs, Legal status and size of each sign.	OCTOBER 2010 TO APRIL 2011
Ekurhuleni Metropolitan Municipality	Assistance with all outdoor advertising related studies, investigations, applications and Policy aspects; Compilation of By-laws; Editing of Policy; Tender Compilations and Tender Evaluations; Evaluation of 300 backlog advertising applications, including site visits, site layout drawings and measurements; new media evaluations; Survey and Audit of billboards along the R21 and R24 before the 2010 World Cup. Determine Legality. Log these locations on the EMM GIS system. Compile database, spreadsheet and a report sheet per sign.	JANUARY 2008 TO JUNE 2010
Greater Tubatse Local Municipality	Survey of the Greater Tubatse area to determine available locations for advertising signs for the Municipality to utilize. Compilation of a Policy and Bylaws on Outdoor Advertising, and Compilation of a Master Plan for the implementation of Advertising signs in road reserves	NOVEMBER 2006 TO JUNE 2007
Mbombela Local Municipality	<ul style="list-style-type: none"> o Survey and audit of billboards and road signs o Development of GIS Management system to Map the locations of the surveyed signs o Compilation of Policy on Billboards inside the road reserve o 2010 World Cup - Inventory on Advertising Signs and setting of Criteria and Standards 	DECEMBER 2006 TO JUNE 2007
City of Windhoek	<ul style="list-style-type: none"> o Survey and audit of billboards o Develop database o Compile Policy and By-Laws, Standards and Criteria for outdoor advertising 	MAY 2006 TO AUGUST 2006
Johannesburg Property Company	Identification of locations for bridge advertising in City of Johannesburg, and compilation and submission of advertising applications.	MARCH 2005 TO MAY 2006
City of Tshwane	Evaluation of 70 backlog advertisement applications, including site visits and final evaluation report.	AUGUST 2004 TO JUNE 2005